

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56569
Contract Dates: 09/18/2012-09/24/2012
Customer Order:
Linked Order:
CPE: / / 273

Invoice Num: 1201-543657
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

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PAY BY 10/30/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH PA WK 9/18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	09/18/2012-09/21/2012	. T W T F . .	30	4	435.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W T F . .		4		435.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/18/2012	Tu	06:29:07 AM		TS12-TV-10H	30	435.00				
09/19/2012	We	06:28:11 AM		TS12-TV-10H	30	435.00				
09/20/2012	Th	06:25:44 AM		TS12-TV-10H	30	435.00				
09/21/2012	Fr	05:58:47 AM		TS12-TV-10H	30	435.00				
2	THIS MORNING 6-7AM	09/24/2012-09/24/2012	M	30	1	600.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012		M		1		600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/24/2012	Mo	06:07:56 AM		TS12-TV-10H	30	600.00				
3	07:00:00-08:00:00	09/18/2012-09/21/2012	. T W T F . .	30	4	195.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. T W T F . .		4		195.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/18/2012	Tu	07:59:20 AM		TS12TV11H	30	195.00				
09/19/2012	We	07:28:40 AM		TS12TV11H	30	195.00				
09/20/2012	Th	07:39:18 AM		TS12TV11H	30	195.00				
09/21/2012	Fr	07:29:20 AM		TS12TV11H	30	195.00				
4	07:00:00-08:00:00	09/24/2012-09/24/2012	M	30	1	375.00				
30 MIN SEP										

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
Week Of		M T W T F S S	Spots Per Week		Rate				
09/24/2012-09/30/2012		M	1		375.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/24/2012	Mo	07:54:44 AM		TS12TV11H	30	375.00			
5	PRICE IS RIGHT	09/18/2012-09/20/2012	. T . T . . .		30	2	450.00		
30 MIN SEP									
Week Of		M T W T F S S	Spots Per Week		Rate				
09/17/2012-09/23/2012		. T . T . . .	2		450.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/18/2012	Tu	10:58:25 AM		TS12-TV-10H	30	450.00			
09/20/2012	Th	10:58:25 AM		TS12TV11H	30	450.00			
6	NOON NEWS	09/19/2012-09/21/2012	. . W . F . .		30	3	450.00		
30 MIN SEP									
Week Of		M T W T F S S	Spots Per Week		Rate				
09/17/2012-09/23/2012		. . W . F . .	2		450.00				
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
09/19/2012	We	12:24:37 PM		TS12TV11H	30	450.00			
09/21/2012	Fr				30			450.00	Preempted
09/30/2012	Su	06:39:32 PM	09/21/2012	TS12TV11H	30	450.00	450.00		Makegood in SA/SU EARLY NEWS
7	430-5PM NEWS	09/18/2012-09/18/2012	. T		30	1	450.00		
30 MIN SEP									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			. T		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	04:39:01 PM		TS12TV11H	30	450.00			
8	530-6PM NEWS		09/18/2012-09/21/2012		. T W T F . .		30	4	675.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			. T W T F . .		4		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	05:42:40 PM		TS12-TV-10H	30	675.00			
09/19/2012	We	05:39:07 PM		TS12-TV-10H	30	675.00			
09/20/2012	Th	05:39:14 PM		TS12TV11H	30	675.00			
09/21/2012	Fr	05:43:24 PM		TS12-TV-10H	30	675.00			
9	530-6PM NEWS		09/24/2012-09/24/2012		M		30	1	800.00
30 MIN SEP									
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/24/2012-09/30/2012			M		1		800.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	05:37:56 PM		TS12-TV-10H	30	800.00			
10	M-F 6PM NEWS		09/18/2012-09/21/2012		. T W T F . .		30	4	765.00
30 MIN SEP									

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T W T F . .	4	765.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	06:24:25 PM		TS12TV11H	30	765.00			
09/19/2012	We	06:13:00 PM		TS12TV11H	30	765.00			
09/20/2012	Th	06:09:15 PM		TS12-TV-10H	30	765.00			
09/21/2012	Fr	06:15:48 PM		TS12TV11H	30	765.00			
11	M-F 6PM NEWS	09/24/2012-09/24/2012	M	30	1	900.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012		M	1	900.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	06:10:22 PM		TS12TV11H	30	900.00			
12	M-F 630PM NEWS	09/18/2012-09/20/2012	. T . T . . .	30	2	765.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/17/2012-09/23/2012		. T . T . . .	2	765.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	06:59:24 PM		TS12-TV-10H	30	765.00			
09/20/2012	Th	06:58:55 PM		TS12TV11H	30	765.00			
13	60 MINUTES	09/23/2012-09/23/2012 S	30	2	4,050.00			
30 MIN SEP									

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<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012	 S		1		4,050.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su				30			4,050.00	Preempted
09/23/2012	Su	08:52:59 PM	09/23/2012	TS12-TV-10H	30	4,050.00	4,050.00		Makegood in 20:07:38-21:07:39
14	11PM NEWS	09/18/2012-09/21/2012			. T W T F . .		30	4	1,400.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		. T W T F . .		4		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/18/2012	Tu	11:13:40 PM		TS12TV11H	30	1,400.00			
09/19/2012	We	11:29:32 PM		TS12-TV-10H	30	1,400.00			
09/20/2012	Th	11:12:42 PM		TS12TV11H	30	1,400.00			
09/21/2012	Fr	11:22:58 PM		TS12TV11H	30	1,400.00			
15	11PM NEWS	09/24/2012-09/24/2012			M		30	1	1,800.00
30 MIN SEP									
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/24/2012-09/30/2012		M		1		1,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/24/2012	Mo	11:22:40 PM		TS12-TV-10H	30	1,800.00			
16	11PM NEWS	09/22/2012-09/22/2012		 S .		30	1	1,400.00
30 MIN SEP									

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012		S.		1		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/22/2012	Sa	11:13:53 PM		TS12TV11H	30	1,400.00			
17	11PM NEWS		09/23/2012-09/23/2012	S		30	2	1,400.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012		S		1		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su				30			1,400.00	Preempted
09/23/2012	Su	11:31:04 PM	09/23/2012	TS12TV11H	30	1,400.00	1,400.00		Makegood in KDKA-TV NEWS AT EL
18	08:00:00-09:00:00		09/19/2012-09/21/2012		..WTF..		30	4	195.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			..WTF..		4		195.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	08:27:44 AM		TS12-TV-10H	30	195.00			
09/19/2012	We	08:59:20 AM		TS12TV11H	30	195.00			
09/20/2012	Th	08:37:39 AM		TS12-TV-10H	30	195.00			
09/21/2012	Fr	08:55:33 AM		TS12-TV-10H	30	195.00			
19	KD/PG SUNDAY EDITION		09/23/2012-09/23/2012	S		30	1	135.00
30 MIN SEP									

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09/17/2012-09/23/2012		S		1		135.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	08:56:03 AM		TS12-TV-10H	30	135.00			
20	CBS SUN MORN		09/23/2012-09/23/2012	S		30	1	405.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012		S		1		405.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/23/2012	Su	09:45:31 AM		TS12TV11H	30	405.00			
21	PITTSBURGH LIVE		09/19/2012-09/19/2012		..W....		30	1	150.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			..W....		1		150.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	09:23:57 AM		TS12-TV-10H	30	150.00			
22	5-530PM NEWS		09/20/2012-09/20/2012		...T...		30	1	675.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			...T...		1		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	05:22:29 PM		TS12-TV-10H	30	675.00			
23	M-F 630PM NEWS		09/19/2012-09/21/2012		..W.F..		30	2	765.00
30 MIN SEP									

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INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56569
Contract Dates: 09/18/2012-09/24/2012
Customer Order:
Linked Order:
CPE: / / 273

Invoice Num: 1201-543657
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

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PAY BY 10/30/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH PA WK 9/18

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			..W.F..		2		765.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	06:41:48 PM		TS12-TV-10H	30	765.00			
09/21/2012	Fr	06:57:55 PM		TS12-TV-10H	30	765.00			
24	THE INSIDER		09/21/2012-09/21/2012	F..		30	1	450.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012		F..		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/21/2012	Fr	07:41:21 PM		TS12TV11H	30	450.00			
25	SURVIVOR XXV: PHILIPPINES		09/19/2012-09/19/2012		..W....		30	1	2,700.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			..W....		1		2,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/19/2012	We	09:28:55 PM		TS12TV11H	30	2,700.00			
26	THE BIG BANG THEORY		09/20/2012-09/20/2012		...T...		30	1	2,700.00
30 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			...T...		1		2,700.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/20/2012	Th	07:58:30 PM		TS12-TV-10H	30	2,700.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
27	BLUE BLOODS		09/21/2012-09/21/2012	 F . .		30	1	1,350.00	
30 MIN SEP										
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012	 F . .		1		1,350.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/21/2012	Fr	10:33:02 PM		TS12-TV-10H	30	1,350.00				
28	11:35P-12:37A - LETTERMAN		09/19/2012-09/21/2012		. . W T F . .		30	4	450.00	
30 MIN SEP										
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		. . W T F . .		4		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/19/2012	We	12:30:05 AM		TS12TV11H	30	450.00				
09/20/2012	Th	11:43:49 PM		TS12-TV-10H	30	450.00				
09/20/2012	Th	12:30:19 AM		TS12TV11H	30	450.00				
09/21/2012	Fr	12:27:01 AM		TS12-TV-10H	30	450.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		53		41,660.00		6,249.00	35,411.00	5,900.00	5,900.00	0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE EMPITBLE. PAID FOR BY SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
ACCOUNT EXECUTIVE

412-575-2200

Gross Billing	41,660.00
Trade Value	0.00
Agency Commission	6,249.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	35,411.00

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